DISCUSSION ON 2011 ELECTIONS

Nancy Dean, City Recorder, informed the Council legislation adopted during the last session allowed for Election Day voting centers. She reported she had met with Davis County Election Officials regarding the use of electronic voting equipment and the coinciding costs. She stated she had calculated the City’s costs based on implementing a voting center and believed the cost of the election would be within budgeted parameters. She stated City Hall would be the designated voting center for Clearfield City registered voters. She explained the benefits of using the electronic voting equipment and stated it was her recommendation to implement the use of electronic voting equipment and the designation of a voting center for the next municipal election. A discussion took place specific to how the election results would be announced. She emphasized the results of specific voting precincts would be available at the time of the canvass.

She informed the Council the North Davis Sewer District would have an election item on the Municipal ballot.

Councilmember Shepherd expressed his opinion using the electronic voting equipment would reflect consistency in managing future elections. Councilmember Sprague expressed concern about convenience with the voting center and whether residents in the southern portion of the City would drive to City Hall as opposed to stopping at the elementary school on the way home.
from work. Ms. Dean suggested the use of an advertising campaign encouraging early voting and the implementation of the voting center could be used to inform registered voters about the election changes. Councilmember Murray shared her experiences of working as an election judge with voters having gone to three polling locations to vote and stated the voting center would eliminate that situation. Ms. Dean explained the parking problems associated with using elementary schools as polling locations.

Councilmember Fryer inquired when the Primary Election was scheduled. Ms. Dean responded the Primary Election this year was scheduled sometime in September and indicated the primary dates would change beginning with the Municipal Election in 2013. She explained beginning that year Declaration of Candidacy would begin June 1-15 with the Primary Election taking place the first Tuesday following the second Monday in August and the General Election still taking place in November. Councilmember Murray asked why the changes were necessary. Ms. Dean responded the change would better accommodate Federal Laws pertaining to military voters overseas.

Councilmember Murray asked about election signage in conjunction with the new law. Ms. Dean stated municipalities might not be able to legislate or restrict campaign signs and explained someone had challenged that legislation in court.

The councilmembers agreed to implement a voting center this election using electronic equipment with the exception of Councilmember Sprague. Councilmember Sprague stated he was against the voting center at City Hall because he believed it would be inconvenient for registered voters in the southern portion of the City.

**DISCUSSION ON THE SR193 EXTENSION PROJECT**

Valerie Claussen, Community Development Director, reminded the Council of a discussion from the February 8, 2011 work session specific to the frontage road and a cul-de-sac in conjunction with a private road. She continued at that time concerns were expressed about the road and cul-de-sac not meeting City standards. She informed the Council recent discussions had taken place between UDOT (Utah Department of Transportation), property owners, adjacent property owners and City staff and stated she was prepared to present another alternative. She distributed a handout reflecting the newest alternative regarding the possible cul-de-sac and access from 175 East to South Main.

Ms. Claussen pointed out the new proposal provided a fire access road through the Morgan Pavement property which decreased the length of the cul-de-sac bringing it more in line with City standards. She continued City staff had received verbal agreements from the property owners specific to access as well as the North Davis Fire District (NDFD) regarding emergency access. She pointed out the right of way of the private road was slightly less than the typical roadway standard and the paved road width was also one foot narrower than typical. She
explained the surrounding area was industrial; therefore, no sidewalks were in place and stated staff was recommending the road be accepted due to the circumstance regarding the SR 193 extension which has precipitated this alternative to meet transportation needs. She reported UDOT had agreed to ensure the road was in good condition prior to the City’s acceptance in addition to preparing a new ownership and road dedication plat for the area. She requested direction from the Council instructing staff to proceed with discussions with UDOT regarding the newest proposal.

Ms. Claussen oriented the Council with the map handout and explained the illustration. She pointed this new proposal didn’t include a frontage road in conjunction with the SR 193 extension; rather it provided an access easement across the property. Mayor Wood clarified the proposal was the result of Morgan Asphalt expressing its interest in purchasing the additional property.

Councilmember Shepherd expressed concern regarding response time for emergency vehicles. Ms. Claussen responded she attended the meeting in which the issue was discussed and reported NDFD was in agreement with the proposed change. Councilmember Young clarified the emergency access would remain free from obstructions at all times for emergency vehicles. Mr. Morgan responded Morgan Pavement would be using the accesses for ingress and egress to their facility and pointed out the building in the middle of the diagram was the fuel house which they were required to keep free from other structures.

Councilmember Murray clarified the proposed cul-de-sacs would be compliant to City Ordinance. Ms. Claussen emphasized the length of the cul-de-sacs appeared to be within the City’s ordinance specific to length.

Councilmember Sprague requested Ms. Claussen remind the Council of the previous proposal and options specific to the frontage road. Ms. Claussen reviewed and explained the previous exhibits provided to the Council.

The Council instructed staff to proceed with this new proposal. Mr. Morgan left the meeting at approximately 6:30 p.m.

Scott Hodge, Public Works Director, explained the proposed utility reimbursement with UDOT (Utah Department of Transportation) to the Council. He emphasized the City would be completely reimbursed by UDOT for the costs associated with moving City utilities on 700 South in conjunction with the SR 193 extension. He asked if there were any questions regarding the contract which the Council would act on during the policy session following this work session. There were no questions by the councilmembers.

Mayor Wood clarified the roads specific to the cul-de-sacs would be complete with curb and gutter. Ms. Claussen responded the streets would be improved as close to the required standard
as possible. Mr. Hodge emphasized plans for the proposed roads and cul-de-sacs had not yet been submitted to the City.

**DISCUSSION ON WATER CONSERVATION PLAN AMENDMENTS**

Scott Hodge, Public Works Director, explained the City had adopted a Water Conservation Plan approximately ten years ago. He continued the State required the City to review and make necessary amendments every five years. He reported the Plan had been reviewed and reported modifications had been made specific to the water usage and water supply of the City. He emphasized significant changes to the Plan had not been made other than updating the data specific to water supply and usage. He stated approval of the Water Conservation Plan would come before the Council during the policy session following this work session.

**DISCUSSION ON CGI COMMUNICATIONS**

Mayor Wood reminded the Council some time ago the City had entered into an agreement with a company which produced videos highlighting economic development and city amenities at no cost to the City. He continued businesses were also approached to participate in highlighting their businesses in which they would be linked to the City’s website. These businesses would be purchasing their video highlighting their business.

He stated CGI Communications had approached the City seeking another opportunity to provide this service. He expressed his concern about the costs specific to the businesses being exorbitant. He indicated Marliss Scott, Public Relations, had discussed the issue with the CGI Communications and was informed the pricing was based on the size of the company. He shared the other challenge experienced was the use of the 84015 zip code used by CGI. He continued this could allow a business located in Clinton could essentially be linked to the City’s website.

Councilmember Shepherd inquired if CGI would be marketing businesses. Mayor Wood explained CGI would come to the City to make the small video. He continued at that time they would then venture into the community to solicit their participation in a small video. He emphasized the City would not be required to do anything. He read a letter which would be sent to businesses requesting their participation.

Councilmember Murray inquired if the experience was previously worthwhile. Mayor Wood expressed his opinion it was worthwhile for the benefit of the City. He continued the production of the video was very professional. Councilmember Sprague clarified the City’s involvement was limited to the use of its website. Nancy Dean, City Recorder, pointed out the letter reflected it was being sent on behalf of the City.

Councilmember Murray inquired if CGI would still be using the zip code method of contacting businesses. Mayor Wood believed that was the case and suggested making CGI aware of the fact
that four cities used the 84015 zip code and emphasizing it was not exclusive to Clearfield City. Tracy Heun, Community Services Director, explained her department had previously informed CGI of that conflict and expressed her opinion it didn’t matter whether the businesses were located in Clearfield or neighboring communities’ people were still listening to the Mayor’s message on the City’s website. She commented companies from large cities back east probably don’t realize several communities could share a zip code. She believed Clearfield would still recognize a benefit by highlighting City services.

Mayor Wood pointed out the downside of a business from a neighboring city being highlighted on Clearfield City’s website which competed against a business located within the City. Councilmember Shepherd suggested requiring CGI to seek out businesses located in Clearfield City and not by the specific zip code. Ms. Heun stated that had previously been expressed and the City had even provided a list by Business Licensing for them to solicit. Mr. Shepherd expressed a desire that the first option should be extended to Clearfield City businesses prior to seeking those within the zip code.

Brian Brower, City Attorney, expressed concern about giving CGI exclusive streaming video rights at the bottom of the Agreement. Ms. Heun responded she will clarify or change the verbiage prior to the Mayor’s signature.

The meeting adjourned at 6:50 p.m.

APPROVED AND ADOPTED
This 14th day of June, 2011

/s/Don Wood, Mayor

ATTEST:

/s/Nancy R. Dean, City Recorder

I hereby certify that the foregoing represents a true, accurate, and complete record of the Clearfield City Council meeting held Tuesday, April 12, 2011.

/s/Nancy R. Dean, City Recorder