Meetings of the City Council of Clearfield City may be conducted via electronic means pursuant to Utah Code Ann. § 52-4-207 as amended. In such circumstances, contact will be established and maintained via electronic means and the meetings will be conducted pursuant to the Electronic Meetings Policy established by the City Council for electronic meetings.

Executive Conference Room
55 South State Street
Third Floor
Clearfield, Utah

6:00 P.M. WORK SESSION

Discussion on Zoning Text Amendments to Title 11, Chapters 8 and 9 for Regulations of Accessory Buildings in A-1, A-2 (Agricultural), and R-1 (Residential) Zoning Districts

Discussion on Amendments to Title 11, Chapter 11B - Motor Vehicle Sales

Quarterly Communications Update

**ADJOURN AS THE CITY COUNCIL**

Dated this 13th day of February, 2020.

/s/Wendy Page, Deputy Recorder

The City of Clearfield, in accordance with the ‘Americans with Disabilities Act’ provides accommodations and auxiliary communicative aids and services for all those citizens needing assistance. Persons requesting these accommodations for City sponsored public meetings, service programs or events should call Nancy Dean at 525-2714, giving her 48-hour notice.
TO: Clearfield City Planning Commission

FROM: Zack Ludlow
Planning Technician
Zach.Ludlow@clearfieldcity.org
(801) 525-2718

MEETING DATE: Wednesday, February 5, 2020

SUBJECT: Public Hearing, Discussion and Possible Action on ZTA 2020-010021, a request by Clearfield City Staff for Zoning Text Amendments and corrections specific to chapters in the City Code, Title 11 – Land Use, for the regulations of accessory building in all A-1, A-2 and R-1 zoning districts.

RECOMMENDATION
Move to recommend approval of ZTA 2020-010021 to the City Council, Zoning Text Amendments and corrections specific to chapters in the City Code, Title 11 – Land Use, for the regulations of accessory building in all A-1, A-2 and R-1 zoning districts, based on the findings and discussion in the Staff Report.

BACKGROUND
In June 2016 staff received a request from the public to evaluate setbacks for accessory buildings within R-1 (residential) zoning districts. After corresponding with multiple residents, including the requesting resident, and conducting a careful review of our existing regulations and the related accessory building standards of surrounding municipalities. Following this research, the City Council approved an amendment to City code in April 2017 to remove accessory building standards from A-1, A-2 and R-1 zones and create an accessory building and structures section under chapter 13: Supplementary Regulations. The purpose of the amendment was to allow residents to better utilize their properties based on the size of their lot or parcel and not by the zoning classification.

More recently it came to the attention of planning staff that some of the accessory building standards were not removed from the A-1, A-2, and R-1 zones and those standards are in conflict with the standards found in chapter 13 of the City code. The purpose of these proposed amendments are to clean up those code chapters and remove the conflicting provisions in favor of the standards outlined in Chapter 11-13-38of the supplementary regulations.

ANALYSIS
The proposed amendments to chapters 11-8A & B, as well as 11-9A-H, accessory building standards in the A-1, A-2 (agricultural), and R-1 (residential) zoning districts are meant to remove standards that are in conflict with chapter 13 standards of City code. This is to allow residents to make better use of their property related to the erection and use of accessory buildings with in the A-1, A-2 (agricultural), and R-1 (residential) zoning districts. It was the intent of the original zoning text amendment (in April 2017) to
relocate all accessory building standards from A-1, A-2, and R-1 zoning districts to chapter 13. Chapter 13 regulates the maximum size an accessory building can be by the size of the lot and maximum allowed lot coverage for the size of the lot. As an oversight some accessory building standards were left in the R-1 zoning districts that base the maximum size an accessory building can be off of the size of the home (principle structure) as seen below for the R-1-8 Zone.

CURRENT REGULATIONS:

### Chapter 13 Accessory Building Standards Table

<table>
<thead>
<tr>
<th>Minimum Lot Size</th>
<th>43,550 sq. ft. and up</th>
<th>43,559 - 15,000 sq. ft.</th>
<th>14,999 - 9,000 sq. ft.</th>
<th>8,999 sq. ft. or less</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accessory building and structure setbacks:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Minimum front yard</td>
<td>30</td>
<td>30</td>
<td>30</td>
<td>25</td>
</tr>
<tr>
<td>Minimum side yard (corner) on arterial</td>
<td>20</td>
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<td>20</td>
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<tr>
<td>Minimum side yard (interior)</td>
<td>2</td>
<td>2</td>
<td>2</td>
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</tr>
<tr>
<td>Minimum rear yard</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Distance between accessory and principal buildings and structures (same lot)</td>
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<td>6</td>
<td>6</td>
<td>6</td>
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<tr>
<td>Distance between accessory and principal buildings and structures (adjacent lot)</td>
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<td>12</td>
<td>12</td>
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<tr>
<td>Height:</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Maximum height of principal building</td>
<td>35 ft.</td>
<td>35 ft.</td>
<td>35 ft.</td>
<td>35 ft.</td>
</tr>
<tr>
<td>Maximum height of accessory building or structure at 2 ft.</td>
<td>25 ft.</td>
<td>25 ft.</td>
<td>20 ft.</td>
<td>18 ft.</td>
</tr>
<tr>
<td>Lot coverage:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total parcel coverage calculation</td>
<td>20%</td>
<td>20%</td>
<td>40%</td>
<td>40%</td>
</tr>
<tr>
<td>Detached garage (minimum 2 car garage):</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Minimum square footage</td>
<td>400</td>
<td>400</td>
<td>400</td>
<td>400</td>
</tr>
</tbody>
</table>

### Chapter 8 (R-1-8) Lot Coverage Standards

**11-9B-8: LOT COVERAGE:**

A. Lot coverage by all buildings, including main and accessory buildings, shall not be more than forty percent (40%) of the lot or parcel area.

B. The combined footprint of all accessory buildings shall not exceed fifty percent (50%) of the footprint of the main building. [Ord. 2009-27, 11-24-2009]

**Recommendation**

Staff recommends that all accessory building standards be removed from chapter 8 (agricultural zones) and chapter 9 (residential zones) to eliminate conflicting accessory building standards and to create a more uniform accessory building standard City wide.

**FINDINGS**

**Zoning Ordinance Text Amendment**

Clearfield Land Use Ordinance Section §11-6-3 establishes the following findings the Planning Commission shall make to approve Zoning Ordinance Text Amendments. The findings and staff’s evaluation are outlined below:
<table>
<thead>
<tr>
<th>Review Consideration</th>
<th>Staff Analysis</th>
</tr>
</thead>
<tbody>
<tr>
<td>1) The proposed amendment is in accordance with the General Plan and Map; or</td>
<td>The proposed text amendments are consistent with the goals and policies of the Land Use Element of the City’s General Plan. These references correct small issues and better define potential uses in Clearfield City.</td>
</tr>
<tr>
<td>2) Changed conditions make the proposed amendment necessary to fulfill the purposes of this Title.</td>
<td>A review of current City Codes demonstrates that there are a number of minor small corrections that needed to be made to ensure accuracy and conformity within the City Code. In addition to the minor language corrections within title 11, Clearfield City Staff determined that the creation of a more clearly defined regulation for accessory buildings or structures is the responsibility of the City.</td>
</tr>
</tbody>
</table>

**ATTACHMENTS**

None
TO: Mayor Shepherd and City Council Members

FROM: Spencer W. Brimley, Community Development Director

MEETING DATE: Tuesday, February 18, 2020

SUBJECT: Discussion – Motor Vehicle Sales amendments

RECOMMENDED ACTION

No formal action is being sought at this meeting, but rather will be proposed and considered following a public hearing on February 25, 2020. Staff is reviewing the draft code for motor vehicle sales and discussing Planning Commission recommendations prior to the meeting on February 25th.

DESCRIPTION / BACKGROUND

Motor Vehicle Sales (“auto dealership”) is a conditional use in the C-2 (Commercial) Zone. The C-2 zone is primarily located in along State/Main Street (SR-126) in and around the Downtown Clearfield Form-Based Code area, as well as on Antelope Drive. Currently, Main Street includes numerous auto dealerships on both sides of the street, with some located south of 700 south. The majority of the existing auto dealerships within the City are on older properties that have transitioned from non-auto dealership uses into new (used) auto dealership. The most transient business are located on small lots and create the largest concern for how best to regulate these uses.

During the meeting with the Council on August 27, 2019 staff presented 15 existing motor vehicle uses. Since that meeting 4 have moved on or gone out of business to bring the number to 11.

ORDINANCE DISCUSSION

The draft ordinance was presented to the Clearfield City Planning Commission for discussion at their meeting on February 5, 2020. After careful consideration of the matter the planning commission recommended approval of the proposed ordinance with the following changes:

1. Clarify the acreage to make sure the size is specific to the operation of the business may also make a recommendation that is different than those listed above such as a modified recommendation of approval.
2. Require a permanent foundation for the office building for the operation of the building.
3. Remove Conditional Use Permit process from the ordinance and make this a permitted use process, with the correct and applicable standards.

Staff has provided a brief description below of the changes, as included in the C-2 commercial zone.

1. New section shown as 11-11B-13 “Motor Vehicle Sales” was added to the code
2. Motor vehicle sales was relocated from 11-11B-3 (Conditional Use) to 11-11B-2 (Permitted Use) of 11-11B of the Clearfield City Code

3. Added:
   a. Requirement for parcel of land to be no less than one (1) acre in size for the intended motor vehicle sales use.
   b. Any office, as required, should be on a permanent foundation and shall include all necessary components for the intended vehicle sales use.
   c. Increase design requirements were added for this use.
   d. Increase landscape requirements were added for this use.
   e. Parking, inventory storage and delivery.
   f. Lighting standards were provided for the purpose of the established use.

CORRESPONDING POLICY PRIORITY (IES):

Improving Clearfield’s Image, Livability, and Economy

Staff believes the adoption of an ordinance to address this issue is consistent with the City’s overall goal of “Improving Clearfield’s Image, Livability and Economy,” as well as “Providing Quality Municipal Services,” specifically tier 2, Zoning Ordinance Updates.

FISCAL IMPACT

Negative Fiscal Impact: Negative fiscal impacts to the City, could be anticipated by enacting any additional requirements or regulations for auto dealerships.

Positive Fiscal Impact: It is anticipated that adoption of this ordinance would allow for increased aesthetics along the State Street corridor, as well as areas of Antelope Drive to increase the overall marketability of said areas and ultimately bring more commercial uses into the C-2 zone or another zone if that is what is decided.

ALTERNATIVES

The Council can choose, at the public hearing, to approve, deny or table the matter as they see fit.

SCHEDULE / TIME CONSTRAINTS

Pursuant to Utah State Code Ann. §10-9a-504, the City “shall establish a period of limited effect for the ordinance not to exceed six months.” This period will expire by the 25th of February 2020. Staff anticipates this discussion and action needing the full six months requested and allowed.

LIST OF ATTACHMENTS

11-11B Amended_DRAFT_Motor Vehicle Sales
ARTICLE B. COMMERCIAL ZONE (C-2)

11-11B-1: PURPOSE:
The C-2 commercial zone is established to provide areas for general commercial and business activities in appropriate locations within the city. This zone is established to encourage attractiveness and to assure safe, convenient and efficient access to and from the public street system. To ensure a safe, healthful and pleasing commercial area, certain heavy commercial and service uses are allowed only upon conditional use review. (Ord. 2009-37, 11-24-2009)

11-11B-2: PERMITTED USES:
The following buildings, structures, and uses of land shall be permitted in the C-2 commercial zone upon compliance with the requirements set forth in this code:

- Business services.
- Fireworks stands.
- Hotels.
- Medical clinics.
- Mobile food vendors.
- Motor Vehicle Sales.
- Offices.
- Parks and open space.
- Personal services.
- Pet grooming facilities.
Physical therapy facilities.

Restaurants.

Retail stores.

Retail tobacco specialty business.

Temporary or seasonal merchants.

Theaters.

If any use permitted by this section is classified by the currently adopted building codes as an "H occupancy" (hazardous), it shall become a conditional use, subject to the requirements of chapter 4 of this title. (Ord. 2009-37, 11-24-2009; amd. Ord. 2010-06, 1-26-2010; Ord. 2010-10, 6-22-2010; Ord. 2011-08, 8-23-2011; Ord. 2012-03, 6-12-2012, eff. 7-1-2012)

11-11B-3: CONDITIONAL USES:

The following buildings, structures, and uses of land shall be allowed in the C-2 commercial zone upon compliance with the requirements set forth in this code and upon obtaining a conditional use permit as specified in chapter 4 of this title:

Amusement and recreation facilities.

Auditoriums.

Automobile repair.

Behavior, drug, or alcohol treatment facilities.

Churches.

Colleges and universities.

Convenience stores.

Daycare facilities.

Distribution, limited (subject to supplementary regulations in chapter 13 of this title and design standards in chapter 18 of this title).

Manufacturing, light (subject to supplementary regulations in chapter 13 of this title and design standards in chapter 18 of this title).

Non-depository lending establishments.

Off highway vehicle sales.
Pawn and secondhand businesses.

Preschools, commercial.

Public uses.

Schools.

Specialized schools.

Taverns.

Taxidermists.

Veterinary services.


11-11B-4: AREA AND FRONTAGE REGULATIONS:

A. Lot Width: The minimum lot width, as measured at the front setback line, shall be thirty five feet (35').

B. Lot Width, Corner Lots: Each corner lot shall have a minimum lot width, as measured at the front setback line, of forty five feet (45'). (Ord. 2009-37, 11-24-2009)

11-11B-5: YARD REQUIREMENTS:

A. Front Yard: The minimum front yard setback for all buildings shall be five feet (5').

B. Side Yard: None, except where the side lot line or side parcel line is immediately adjacent to a residential zone, a side yard of equal width to that required for the widest side yard in the adjoining residential zone shall be provided on the side adjacent to the residential zone. A side yard may not be required for lots or parcels if the residential zone is used for city parks, school grounds or churches.

C. Side Yard, Corner Lots: The minimum side yard for all buildings on corner lots shall be ten feet (10') on the side adjacent to a street.

D. Rear Yard: None required, except where the rear of the lot or parcel is immediately adjacent to a residential zone, a rear yard of equal width to that required for the rear yard in the adjoining residential zone shall be provided. Access must also be provided. A rear yard may not be required for lots or parcels if the residential zone is used for city parks, school grounds or churches.

E. Accessory Buildings: No accessory building shall be located in the required front yard area. The minimum distance between accessory buildings and main building, or other accessory buildings, shall be six feet (6') at the closest points. Accessory buildings shall be located at least two feet (2') away from any side or rear property line. (Ord. 2009-37, 11-24-2009)

11-11B-6: HEIGHT REGULATION:
No main building shall be erected to a height greater than thirty five feet (35’) without first obtaining a conditional use permit in accordance with the provisions of chapter 4 of this title. All new structures exceeding two (2) stories in height shall be served with elevators or escalators in addition to the stairways otherwise required by law. No accessory building shall exceed twenty feet (20’) in height or the maximum height of the main building, whichever is lower. (Ord. 2009-37, 11-24-2009)

11-11B-7: DISTANCE BETWEEN BUILDINGS:  
The minimum distance between buildings shall meet the requirements of the currently adopted building code. (Ord. 2010-10, 6-22-2010)

11-11B-8: LOT COVERAGE:  
No requirement, except as may be dictated by yard requirements, landscaping requirements and compliance with off street parking provisions. (Ord. 2009-37, 11-24-2009)

11-11B-9: PARKING, LOADING AND ACCESS:  
See chapter 14 of this title. (Ord. 2009-37, 11-24-2009)

11-11B-10: SIGNS:  
See chapter 15 of this title. (Ord. 2009-37, 11-24-2009)

11-11B-11: APPROVALS REQUIRED:  
A. Site Plan: Site plan approval shall be required for all new buildings and changes of use in existing buildings in the C-2 commercial zone in accordance with the provisions of chapter 5 of this title.

B. Conditional Use Permit: A conditional use permit shall be required for all businesses and uses listed in section 11-11B-3 of this article in accordance with the provisions of chapter 4 of this title.

C. Development Agreement: A development agreement may be required for all new development in the C-2 commercial zone. All applications for a rezone, preliminary plat, or site plan approval shall be conditioned upon final approval of the development agreement by the city council. (Ord. 2009-37, 11-24-2009)

11-11B-12: OTHER REQUIREMENTS:  
A. Landscaping And Open Space: A minimum of ten percent (10%) of the total lot or parcel area shall be provided as landscaped open space. All landscaping shall comply with the provisions of chapter 13 of this title.

B. Garbage Dumpsters: Garbage dumpsters shall be completely screened when adjacent to a residentially zoned parcel, or in any location where they can be viewed from a public right of way.

C. Walls And Fences: Walls or fences may be required along all property lines which are adjacent to a residential zone or use or public right of way. The exact location, height and type of materials of the wall or fence shall be approved by the planning commission as part of the site plan approval process.

D. Exterior Building Materials:
1. Permitted exterior building materials for main buildings shall be brick, stucco, stone, rock, or vinyl siding.

2. Vinyl siding shall not be permitted on the front elevation of a main building.

3. Accessory buildings shall be built with a finished, all weather exterior material. Detached garages and carports shall be finished to match the exterior of the main building.

4. Any building elevation facing a street or right of way shall include at least two (2) of the following: brick, stucco, stone, or rock.

E. Footings And Foundation Required: All main buildings shall be constructed on a permanent footing and foundation.

F. Restrictions: No area needed to meet the lot width, frontage, area, setback or other requirements of this article may be divided, sold, or leased separate from such lot or building.

G. Design Standards: All new site development or construction in the C-2 commercial zone shall incorporate the appropriate design standards described in chapter 18 of this title. (Ord. 2009-37, 11-24-2009)

11-11B-13: MOTOR VEHICLE SALE:

Motor vehicle sales is a permitted use in the C-2 commercial zones as designated in this title and are not allowed in any other zone within the City. Applications for motor vehicle sales shall be submitted and reviewed as a permitted use in accordance with Title 11- 11B- 2 of this Code.

A. Purposes: The purposes of this section and any rules, regulations, standards and specifications adopted pursuant hereto are to:

1. Minimize Impact: Accommodate such motor vehicle sales with minimal impact in C-2 commercial zones in terms of compatible infill, scale, design and appearance of buildings.

2. Terms And Conditions: Set forth standardized terms and conditions for motor vehicle sales and procedures for review and approval of the same.

3. Approval: No motor vehicle sales establishment shall be developed, erected, constructed, reconstructed, installed, altered, licensed, or relocated without review and approval by the Clearfield City Community Development Department.

B. Standards: The following standards and conditions shall apply to motor vehicle sales establishments:

1. The development, erection, construction, reconstruction, installation, alteration, licensing, or relocation of any motor vehicle sales establishment shall be operated and maintained on a parcel that is not less than one (1) acre in size and must be completely contained within a single parcel of land and shall only be used for the purpose of motor vehicle sales.

2. Permanent Structures. All buildings constructed for the purpose of motor vehicle sales, storage, repair, or other motor vehicle sales related purposes shall be of permanent construction without a chassis, hitch, or wheels, or other features that would make the structure mobile, unless otherwise noted; a permanent on-site office is required.

3. Architectural Detail:
   a. Create buildings that provide human scale and interest through use of varied forms, materials, details and colors;
   b. Provide architecturally finished and detailed elevations for all exposures of the building;
   c. Blank Wall Limitations: A restriction of the amount of windowless area permitted on a facade with street frontage. If required, the following shall both be met for each story: No rectangular
area greater than 30% of a story’s facade, as measured from floor to floor, may be windowless; and no horizontal segment of a story’s facade greater than 15 feet in width may be windowless.

d. Rooflines may be flat or pitched. Roofing shall not be of vivid primary colors (i.e., red, blue or yellow). Rooftop equipment shall be screened by roof components, parapets, cornices or other architectural features. Galvanized hoods and vents shall be painted to match the roof color.

4. Fencing:
   a. A six (6’) foot fence must be installed on all property lines adjacent to residential zones or uses.
   b. All fencing must be decorative in nature.
   c. Fencing shall be stamped masonry, wrought iron or a mixture of both.
   d. Vinyl and chain-link fencing is expressly prohibited.

5. Landscaping:
   a. Landscaping requirement shall blend well with the fencing and shall be provided in the high traffic and visible areas of the project, as well as covering large and long exterior walls.
   b. No cars may be displayed outside within 5 feet of the primary street right of way. A landscaped buffer of no less than five (5) feet between the street facing property lines and parking/display areas (5 foot buffer counts towards 10% landscape requirement) shall be created and installed. Buffer must consist of native materials and shall not be placed on top of existing non-permeable surface.

6. Signage: See chapter 15 of this title

7. Parking, inventory storage, and delivery:
   a. Off street parking must be provided for customers and employees (not to be used for inventory) at a ratio of one (1) stall per two hundred fifty (250) square feet of indoor office/sales area and one (1) stall for every ten (10) inventory vehicles (all fractions are rounded up to the next whole stall), with a minimum of four (4) stalls provided.
   b. Parking for customers, employees, and inventory must be on non-permeable surfaces, such as pavement, asphalt, pavers, or combination thereof and striped and marked with signage and cannot block entrance/exit.
   c. ADA parking stalls shall be provided in compliance with or better than the standards detailed in the Utah State Accessibility Code and ADA standards, including quantity, size, location, and accessibility.
   d. Loading/delivery of inventory shall occur on the property, not on public streets; vehicles are not permitted to back directly onto, or from, public streets.
   e. Inventory storage, customer parking, and employee parking cannot be double parked.

8. Lighting: For all motor vehicle sales uses, lighting plans shall be required which illustrate the type and location of lighting proposed for structures, walkways and parking lots. Lighting shall be designed, located and directed so as to eliminate glare and minimize reflection of light into neighboring properties. With the exception of security lights, lighting for the motor vehicle sales lot shall not occur past ten o’clock (10:00) P.M.

9. Maintenance: The property must be maintained and kept clean. This includes sweeping and maintaining the asphalt, keeping free of debris, trash and weeds, etc.

C. RULES AND REGULATIONS:
   a. Compliance with Zoning Regulations: Each motor vehicle sales license shall comply with the applicable zoning requirements set forth in title 11 of this code, or the license is subject to denial.
D. PENALTY

a. In addition to any late fees or civil penalties, any person violating any of the provisions of this chapter shall be guilty of a class B misdemeanor and subject to penalty as provided in section 1-4-1 of this code. Each separate day a person violates any provision of this chapter shall be a separate violation.
TO: Mayor Shepherd and City Council Members
FROM: Trevor Cahoon
MEETING DATE: February 18, 2020
SUBJECT: Quarterly Communications Update

DESCRIPTION / BACKGROUND

Each quarter communications staff will update council on previous campaigns, current projects, and upcoming campaigns. Staff will present on: the recent resident satisfaction surveys, update on upcoming events such as Celebrate Clearfield Week and 4th of July, and seek understanding of specific communication gaps for FY 2021. If there are any other items that the City Council would like to discuss contact Trevor Cahoon, Communications Manager, 801.525.2713.
Q10 - How long have you lived in Clearfield City?

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<th>#</th>
<th>Field</th>
<th>Minimum</th>
<th>Maximum</th>
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<td>20.91%</td>
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<td>6-9 Years</td>
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<td>6</td>
<td>20+ Years</td>
<td>27.42%</td>
<td>156</td>
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Q12 - Select on the map the area in Clearfield where you live or own a business.
Q13 - Check all Clearfield City events you have previously attended:

- Clearfield City Annual Storytelling Festival
- Easter Egg Hunt - Fisher Park
- Easter Egg Dive - Clearfield Aquatic Center
- Take Pride in Clearfield (green up/clean up day)
- Fourth of July Parade
- Fourth of July Freedom 5K Run/2-Mile Walk
- Free Movie Nights Under the Stars - Wednesday evenings in July
- Halloween Boo-nanza - Clearfield Aquatic & Fitness Center
- Trunk or Treat
- December Holiday Yard Decorating Contest
- Swim With Santa
- Everyone Matters Children's Festival
- Police Outreach Nights
- Clearfield Community Band & Choir Concerts
- Clearfield Community Theater Productions
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<td>Sweat with Your Sweetheart Mini-Triathlon</td>
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<td>3</td>
<td>Easter Egg Hunt - Fisher Park</td>
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<td>4</td>
<td>Easter Egg Dive - Clearfield Aquatic Center</td>
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<td>6</td>
<td>Fourth of July Pancake Breakfast</td>
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<td>Free Movie Nights Under the Stars - Wednesday evenings in July</td>
<td>4.08% 105</td>
</tr>
<tr>
<td>11</td>
<td>Halloween Boo-nanza - Clearfield Aquatic &amp; Fitness Center</td>
<td>4.47% 115</td>
</tr>
<tr>
<td>12</td>
<td>Trunk or Treat</td>
<td>3.97% 102</td>
</tr>
<tr>
<td>13</td>
<td>December Holiday Yard Decorating Contest</td>
<td>0.93% 24</td>
</tr>
<tr>
<td>14</td>
<td>Swim With Santa</td>
<td>0.82% 21</td>
</tr>
<tr>
<td>15</td>
<td>Everyone Matters Children's Festival</td>
<td>0.78% 20</td>
</tr>
<tr>
<td>16</td>
<td>Police Outreach Nights</td>
<td>5.64% 145</td>
</tr>
<tr>
<td>17</td>
<td>Clearfield Community Band &amp; Choir Concerts</td>
<td>2.96% 76</td>
</tr>
<tr>
<td>18</td>
<td>Clearfield Community Theater Productions</td>
<td>3.81% 98</td>
</tr>
<tr>
<td>19</td>
<td>Clearfield Community Classes</td>
<td>2.18% 56</td>
</tr>
<tr>
<td>#</td>
<td>Field</td>
<td>Choice Count</td>
</tr>
<tr>
<td>----</td>
<td>-------------------------------------------</td>
<td>--------------</td>
</tr>
<tr>
<td>20</td>
<td>Clearfield Recreational Clubs/Teams/Sporting Events</td>
<td>6.26%</td>
</tr>
<tr>
<td>21</td>
<td>Fitness Classes</td>
<td>5.48%</td>
</tr>
<tr>
<td>22</td>
<td>Third Thursday Soirees</td>
<td>0.89%</td>
</tr>
<tr>
<td>23</td>
<td>City Council Meetings</td>
<td>4.82%</td>
</tr>
</tbody>
</table>

Showing rows 1 - 24 of 24
Q16 - Which slogan is most effective in expressing your feelings about Clearfield?

<table>
<thead>
<tr>
<th>#</th>
<th>Field</th>
<th>Choice Count</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>We've got it made.</td>
<td></td>
<td>63</td>
</tr>
<tr>
<td>2</td>
<td>Just a little off base.</td>
<td></td>
<td>147</td>
</tr>
<tr>
<td>3</td>
<td>Belong.</td>
<td></td>
<td>66</td>
</tr>
<tr>
<td>4</td>
<td>A great place to start.</td>
<td></td>
<td>142</td>
</tr>
<tr>
<td>5</td>
<td>Better than you think.</td>
<td></td>
<td>180</td>
</tr>
</tbody>
</table>

Showing rows 1 - 6 of 6
Q11 - What attributes do you associate with Clearfield City? (Choose 3)

<table>
<thead>
<tr>
<th>#</th>
<th>Field</th>
<th>Choice Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Enjoyable to live in</td>
<td>20.47% 358</td>
</tr>
<tr>
<td>2</td>
<td>Inclusive</td>
<td>8.63% 151</td>
</tr>
<tr>
<td>3</td>
<td>Safe</td>
<td>17.78% 311</td>
</tr>
<tr>
<td>4</td>
<td>Community pride</td>
<td>11.61% 203</td>
</tr>
<tr>
<td>5</td>
<td>Clean</td>
<td>8.23% 144</td>
</tr>
<tr>
<td>6</td>
<td>Attractive</td>
<td>1.83% 32</td>
</tr>
<tr>
<td>7</td>
<td>Effective local government</td>
<td>7.38% 129</td>
</tr>
<tr>
<td>8</td>
<td>Affordable</td>
<td>24.07% 421</td>
</tr>
</tbody>
</table>

Showing rows 1 - 9 of 9
Q12 - To what extent do you agree or disagree with the following statement: "I take pride in Clearfield"
Q14 - To what extent do you agree or disagree with the following statement: "Clearfield is a great place to live."

<table>
<thead>
<tr>
<th>#</th>
<th>Field</th>
<th>Choice Count</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Strongly Disagree</td>
<td>2.30%</td>
<td>14</td>
</tr>
<tr>
<td>2</td>
<td>Disagree</td>
<td>5.91%</td>
<td>36</td>
</tr>
<tr>
<td>3</td>
<td>Neither Agree nor Disagree</td>
<td>22.17%</td>
<td>135</td>
</tr>
<tr>
<td>4</td>
<td>Agree</td>
<td>56.16%</td>
<td>342</td>
</tr>
<tr>
<td>5</td>
<td>Strongly Agree</td>
<td>13.46%</td>
<td>82</td>
</tr>
</tbody>
</table>

Showing rows 1 - 6 of 6
Q17 - How well do you feel you know Clearfield City?

- Not well at all: 28 responses (4.60%)
- Slightly well: 90 responses (14.78%)
- Moderately well: 239 responses (39.24%)
- Very well: 182 responses (29.89%)
- Extremely well: 70 responses (11.49%)

Field: How well do you feel you know Clearfield City?
Minimum: 1.00
Maximum: 5.00
Mean: 3.29
Std Deviation: 1.00
Variance: 1.01
Count: 609

Showing rows 1 - 6 of 6
Q18 - Compared with a year ago, how would you rate your knowledge of the city?

<table>
<thead>
<tr>
<th>#</th>
<th>Field</th>
<th>Minimum</th>
<th>Maximum</th>
<th>Mean</th>
<th>Std Deviation</th>
<th>Variance</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Compared with a year ago, how would you rate your knowledge of the city?</td>
<td>1.00</td>
<td>5.00</td>
<td>3.54</td>
<td>0.68</td>
<td>0.46</td>
<td>609</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>#</th>
<th>Field</th>
<th>Choice Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Much Less Knowledgeable</td>
<td>0.82% 5</td>
</tr>
<tr>
<td>2</td>
<td>Less Knowledgeable</td>
<td>1.81% 11</td>
</tr>
<tr>
<td>3</td>
<td>No Change</td>
<td>46.63% 284</td>
</tr>
<tr>
<td>4</td>
<td>More Knowledgeable</td>
<td>44.50% 271</td>
</tr>
<tr>
<td>5</td>
<td>Much More Knowledgeable</td>
<td>6.24% 38</td>
</tr>
</tbody>
</table>

Showing rows 1 - 6 of 6

End of Report