CLEARFIELD CITY

4th of July

CELEBRATION

JULY 2, 3, & 4, 2019

NEW LOCAL SELECT SPONSORSHIP!
see back page
EVENT SPONSORSHIP OPPORTUNITIES

PATRIOTIC CONCERT
Medium Exposure: 100 - 999

$500 Sponsorship
- Logo and company name on printed promotional material
- Naming rights for event: The *Company Name* Patriotic Concert
- Logo and company message on concert program
- Reserved seating at Community Band Concert

MOVIE NIGHT
Medium Exposure: 100 - 999

$1000 for single installment; $3500 for entire series (4 nights)
- Logo and company name on printed promotional material
- Naming rights for event: The *Company Name* Movie Night
- Option to play promotional video prior to movie (30 seconds)
- 200 branded popcorn cups, full color
- 100 branded inflatable toys (your choice)
**POOL PARTY**  
Medium Exposure: 100 - 999

**$2,000 Sponsorship**  
- Logo and company name on printed promotional material  
- Naming rights for event: The *Company Name* Pool Party  
- 250 branded beach balls or beach toys

**FREEDOM RUN 5K**  
Medium Exposure: 100 - 999

**$2,500 Sponsorship**  
- Logo and company name on printed promotional material  
- Naming rights for event: The *Company Name* Freedom Run  
- Logo on finish line  
- Logo on SWAG Bag  
- Logo in place of prominence on Freedom Run t-shirts

**HOMETOWN PARADE**  
Very High Exposure: 5,000 - 9,999

**$3,000 Sponsorship**  
- Logo and company name on printed promotional material  
- Naming rights for event: The *Company Name* Hometown Parade  
- Logo and company name on banner at parade front and rear  
- Giveaway of company branded item from Clearfield City float
$10,000 Sponsorship
- Logo and company name on printed promotional material
- Naming rights for event: The Company Name Festival
- Logo on stage banners
- Promo video playing on LED screen
- Branded 3D fireworks diffraction glasses (5,000 count)
- Logo on VIP bag

LOCAL SELECT SPONSOR

Maximum Exposure: 10,000+

$500 Sponsorship
- Stenciled chalk paint logo at Festival
- Logo on Kilometer marker (5 available) on Freedom Run route
- 15 second ad at Movie Night
- 1.5' x 4' banner at Pool Party
- SWAG giveaway from either Festival stage or Parade emcee